

**proExtender**

# Product Overview



## What is the ProExtender System?

The ProExtender® is designed to provide gentle non-harmful and painless traction to the penis. The device fastens around the base of the penis and around the corona glans (head), and has a fully adjustable traction apparatus in between.

When you gradually increase the longitudinal force on the shaft of the penis, the body's natural reaction to this force is multiplication of tissue cells and gradual expansion of the penile tissue.

In other words, the penis gradually and naturally adds tissue for a larger and longer penis.



## What Can Men Expect with the ProExtender System?

- ✓ A longer, thicker, larger penis even when relaxed and not sexually excited.
- ✓ Bigger, harder erections whenever you want them
- ✓ A boost in sexual performance, stamina, and desire
- ✓ More powerful, intense orgasms
- ✓ Permanent growth, safely and without pain
- ✓ Much better control, knowledge and mastery of your sex life



## Why Sell the ProExtender Over Competing Products?

It's the only penis enlargement system that is backed by an actual clinical study.

The following is a summary of a report presented at the 1st International Interdisciplinary Symposium on Genitourinary Reconstructive Surgery. April 6th, 7th and 8th, 1998, at Barcelona, Spain, from a study called Tractive Elongation of the Penis by Means of Stretching by Jorn Ege Siana, MD, Scandinavian Clinic of Plastic Surgery, Copenhagen.

The average result of ProExtender® treatment was an increase in erect length of 2.8 cm (1.1 inch) after 1100 hours at 1200 g traction force.



## Targeting Suggestions

- ✓ Single men over 18 years of age
  - ✓ Men searching for terms related to penis enlargement (surgery, techniques, coaching programs)
  - ✓ All GEOs except: Afghanistan, Belarus, Botswana, Central African Republic, Democratic Republic of Congo, Cuba, Egypt, Estonia, Iceland, India, Iran, Iraq, Lebanon, Libya, Malaysia, Mali, Mexico, Myanmar, North Korea, Norway, Peru, Samoa, Somalia, South Africa, South Sudan, Sudan, Syria, Thailand, Ukraine, Venezuela, Yemen, Zimbabwe
- Penis enlargement - 62,900
  - Penis extender - 57,000
  - How to get a bigger penis - 22,300
  - How to make your penis bigger - 21,800
  - How to increase penis size - 16,200
  - Traction device penile - 10,300
  - Best penile extender - 2,400



## ProExtender Demographic & Sales Stats

Average Order Size: \$243.76

Commission Rate: 40%

Average Commission: \$97.50

58.78% of web traffic for ProExtender has come from **mobile devices**.

## Operating Systems



**43%** of ProExtender purchasers have bought another product from SellHealth.

**57%** of ProExtender customers are first-time buyers.

